

Salesian College
Siliguri | Sonada

PROSPECTUS **2019-2020**

A Don Bosco Institution
accredited by NAAC for 3rd Cycle
& UGC Certified 'College with Potential for Excellence' (CPE)

VISION

The educative community of Salesian College endeavours to excel in the preparation of noble citizens and leaders who are intellectually competent, socially sensitive, morally upright and emotionally balanced. We seek to be a transformational force through advancement of scholarship in diverse disciplines, providing services and championing justice, accountability and collaboration thereby, becoming *flamma ardens et lucens* – a flame that enlightens and enlivens.

MISSION

1. Preparation of Noble Citizens
2. Advancement of Academic Scholarship
3. Providing Professional & Social Services
4. Providing right – based education specially to disadvantaged groups
5. To equip the student with skills for employability

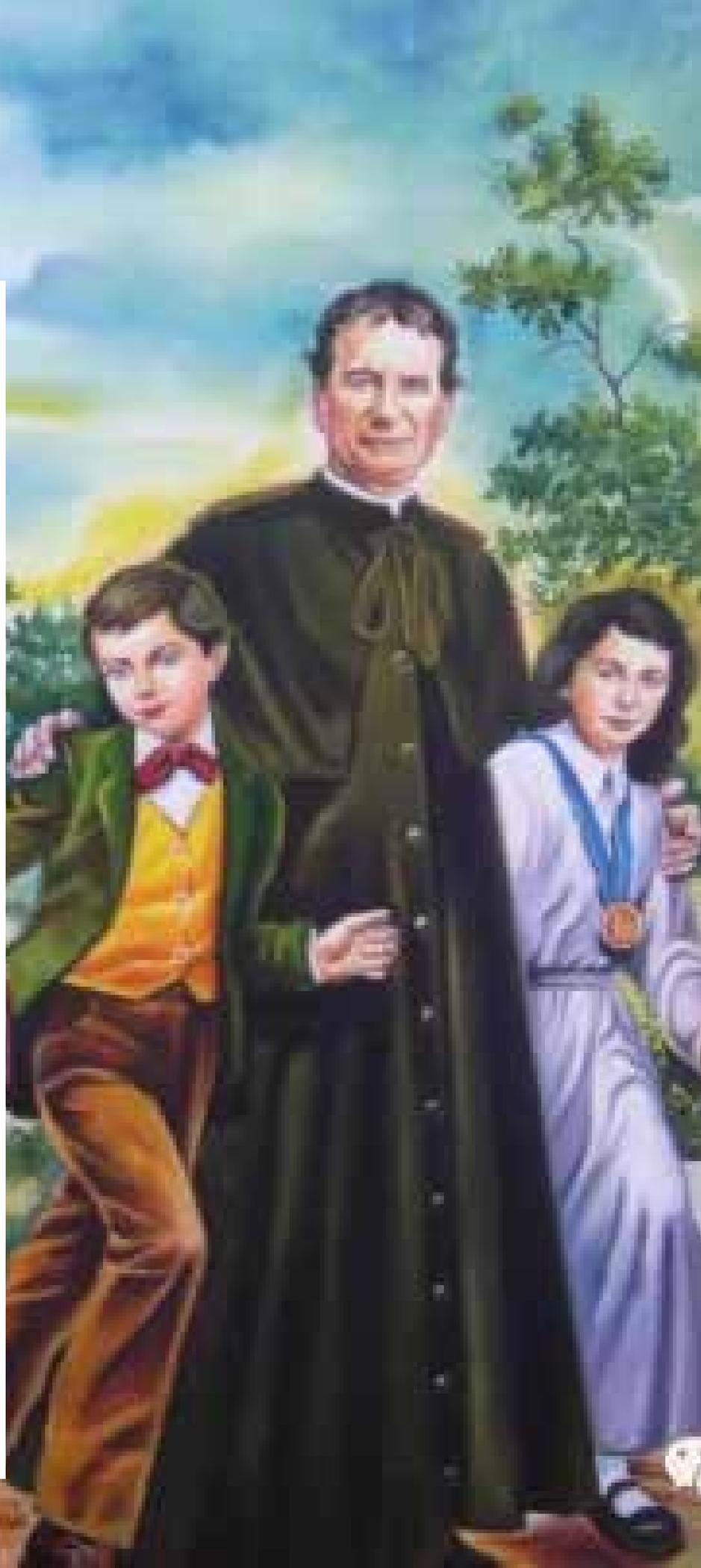
MOTTO

*Flamma ardens et lucens -
a flame that enlightens and enlivens*

Core Values

(based on Reason, Religion & Loving-kindness)

1. Intellectual competence
2. Moral uprightness
3. Social sensitivity/ emotional balance



Salesian College Sonada



Salesian College, a UGC certified College with Potential for Excellence (CPE) and NAAC accredited College with 'A' grade for second cycle, is a premiere institution managed by the Salesians of Don Bosco affiliated to the University of North Bengal. Shining at its ripe young age of 75, the College has opened its services contextually locating itself at Sonada and Siliguri to all the students of surrounding districts of West Bengal, other states of India and many other international students. The College offers courses on diverse disciplines on social sciences, humanities, commerce, management, technical sciences and other vocational and career oriented programmes to cater to the needs of the students of this generation. To fulfil the needs of the land, Salesian College envisages itself to be the champion of the knowledge hub and rural innovative university in the near future.

Salesian College Siliguri



A group of diverse students in a classroom setting, looking towards the camera. The students are of various ethnicities and are dressed in casual to semi-formal attire. The background shows a classroom environment with a blue curtain and a wooden wall.

Department of Humanities

Department of Humanities has diverse discipline to cater to the needs of the students. The subjects offered are: English, Education, Geography, Psychology, Political Science, Economics, Mass Communication & Journalism, History and Sociology.

Department of English

It is one of the oldest departments of the College which offers Honours in English literature and Elective English for BA General Students. The department also facilitates the organization of Career Oriented Programme (COP) in Communicative English to cater to the direct application of the English Language in the career/job front of the students. The College is starting the PG course in English from this academic session.

Department of Political Science

The making, maintaining and improving the largest democracy of the world calls for adequate learning, research and a knowledge processing system at different levels and areas in a democratic country like ours. The department of Political Science caters to this aspect to create responsible, knowledgeable and morally upright citizens in our country.

Economics Department

The economics department was started in Salesian College Sonada Campus in the year 1950. It is one of the oldest departments of the college. However, in the Siliguri Campus, this department started in the year 2011. In the initial years it was taught as an elective paper/general course in both the campuses. Eventually, the department will start its honours programme from July, 2019. In the last two decades, India's economic integration with the global economy has widened. In this regard, the all-encompassing reforms in the industrial, financial, trade and retail sectors etc., have and are converging in ushering in a global competitive market economy. At this juncture the issue, of sustainability of the growth and prosperity of the country also needs to be analysed and addressed. The influence of globalization on the transition of Indian economy is undeniable and therefore needs to be studied by scholars in order to understand the market economy.

Department of Sociology

As Sociology is the scientific study of social behaviour, including its origins, development, organization, and institutions, which uses various methods of empirical investigation and critical analysis to develop a body of knowledge about social order, social disorder and social change, Salesian College engages itself as an academic institution to promote research, dissemination of knowledge and prepare the students to understand, critic and appreciate this discipline.

Department of BA Programme

BA General is a continuation of the IA programme with which the college initially got affiliated to the University of Kolkata in 1935. When the affiliation was shifted to North Bengal University in the year 1962, the two year BA general programme continued. In the Nineties, it has been replaced with the three year BA General programme as to create compatibility with other Universities and as per UGC directives. Students may opt for any three of the combinations of the Honours courses being offered or that of the non-Honours courses.

Department of History

Department of History has a rich heritage in terms of its existence in the College and its qualitative output in terms of the students who have become successful in Civil service examinations. The department facilitates applied and contextual syllabus in the form of TTM as a COP.

Department of Education

The department of Education is one of the flourishing departments in both the campuses of the College and has a group of qualified Professors and enterprising students who have built up a good community of learners.

Department of Mass Comm. & Journalism

The department, together with faculty and students are striving for excellence to generate leaders and promote responsible media to envisage a just and progressive society. With lots of scope to explore the world of communication, the department is collaborating with all other departments.

Department of Philosophy

Department of Philosophy is the oldest, beginning from the inception of the college. The Philosophy program was affiliated to the University of North Bengal as a B.A subject in the year 1989. The department was upgraded as an Honours department in the year 2017. Philosophy offers a strong focus on preparing students for masters level program. Equipping students with the art of critical and proactive thinking as a need of the time.

Bachelor of Vocation

(B.Voc) Bachelor of Vocation is a 3 year undergraduate Vocational course divided into 6 semesters. The main aim of this course is to cater for those students who are seeking employment opportunities.

The Course has essentially been designed for students wishing to enhance their '**Employability**'. These Courses facilitate such students in learning, earning and growing professionally.

B.Voc. course offers **multiple exit point**.

In some cases where the student is unable to complete the 3-year program, the student is still awarded a **Diploma** and an **Advanced Diploma** (or equivalent), in case of successfully completing the first and second year of the course and in completion of the third year is awarded with full **B. Voc Degree**.

Departments of BBA/BCA

Bachelor of Computer Application is a new degree course in the field of computer applications. The duration of the course is normally three years. After completion of the BCA course, students can opt for masters or they can even try for job opportunities. Bachelor of Computer Applications is a course that is customized for students wishing to shine in the field of computers and information technology. If you are interested in computer related field, then BCA is the perfect course for you. This degree helps the students to get a sound knowledge on computer applications with the help of which they can have a perfect launch pad for challenging career in the field of information technology. The only eligibility criteria in most of the universities offering BCA course is that the student should have studied mathematics as a subject in their 10+2 level. So, even commerce students with mathematics as a subject in their 10+2 level can apply for the BCA course.

The Department of Management Studies provides students with modern, relevant and contemporary management knowledge and skills. It offers courses at graduate and post graduate levels in traditional as well as emerging areas.

The objective of the programs is to enable to understand the socio-economic, political and technological environment of the modern society. Acquire state of the art knowledge and skills in the basic disciplines and functional areas of management. At the same time, students are exposed to the industries to make them employable. The candidates who have successfully completed their course in BBA have a secured job prospects in finance, marketing and Human Resource sector. The scope is endless to make a wonderful career. All the core branches of business such as Marketing Management, Finance Management and Human Resource Management is being taught at the college to equip the student to face any challenges of the industry.



Scheme for CBCS in BA/BCom/BBA*/BVoc & BCA Honours Program

Year	Semester	Discipline Specific Core Course (DSC)	Ability Enhancement Compulsory Course (AECC)	Skill Enhancement Course (SEC)	Discipline Specific Elective Course (DSE)	Generic Elective Course (GE)
1	1	Paper - 1 Paper - 2	AECC - 1			GE - 1 Paper - 1
	2	Paper - 3 Paper - 4	AECC - 2			GE - 1 Paper - 2
2	3	Paper - 5 Paper - 6 Paper - 7		SEC Paper - 1		GE - 2 Paper - 1
	4	Paper - 8 Paper - 9 Paper - 10		SEC Paper - 2		GE - 2 Paper - 2
3	5	Paper - 11			DSE Paper - 1	
		Paper - 12			DSE Paper - 2	
3	6	Paper - 13			DSE Paper - 3	
		Paper - 14			DSE Paper - 4	

Fee Structure (1st Year Only)

Course	1st Installment (Admission June)	2nd Installment (July-Sept)	3rd Installment (Oct-Dec)	4th Installment (Jan-Mar)	5th Installment (Apr-Jun)	Grand Total
BCA	17,000.00	7,560.00	7,560.00	7,560.00	7,560.00	47,240.00
MCJH	16,000.00	7,800.00	7,800.00	7,800.00	7,800.00	47,200.00

(*Fee structure may be revised annually)

(* Not offered this year)

Scheme for CBCS in BA Program

Year	Semester	Discipline Specific Core Course (DSC)	Language Core Course (LCC - 1)	Language Core Course (LCC - 2)	Ability Enhancement Compulsory Course (AECC)	Skill Enhancement-Course (SEC)	Discipline Specific Elective Course (DSE)	Generic Elective Course (GE)
1	1	DSC - 1 Paper - 1	Bengali Sanskrit Nepali Hindi Paper - 1		AECC - 1			
		DSC - 2 Paper - 1						
	2	DSC - 1 Paper - 2	English Paper - 1		AECC - 2			
		DSC - 2 Paper - 2						
2	3	DSC - 1 Paper - 3	Bengali Sanskrit Nepali Hindi Paper - 2			SEC - 1 Paper - 1		
		DSC - 2 Paper - 3						
	4	DSC - 1 Paper - 4	English Paper - 2			SEC - 1 Paper - 2		
		DSC - 2 Paper - 4						
3	5					SEC - 2 Paper - 1	DSE - 1 Paper - 1	GE - 1 Paper - 1
							DSE - 2 Paper - 1	
	6					SEC - 2 Paper - 2	DSE - 1 Paper - 2	GE - 1 Paper - 2
							DSE - 2 Paper - 2	

Fee Structure (1st Year Only)

Course	1st Installment (Admission June)	2nd Installment (July-Sept)	3rd Installment (Oct-Dec)	4th Installment (Jan-Mar)	5th Installment (Apr-Jun)	Grand Total
BA General	14,000.00	7,500.00	7,300.00	7,400.00	7,000.00	43,200.00
BA Hons: Eng, Pol.Sc, Hist	15,000.00	7,500.00	7,300.00	7,300.00	7,300.00	44,400.00
BA Hons: Edu, Socio, Philo	15,000.00	7,500.00	7,300.00	7,300.00	7,300.00	44,400.00



Department of COMMERCE

Bachelor of Commerce (B.Com) will give you the broad range of business basics and the management skills you need to thrive in any career. With our diverse array of course offerings, you'll have a chance to develop your critical thinking, creative problem solving, communication, organization and leadership. There are plentiful job opportunities for the commerce graduates in India and abroad. On successful completion of B Com, aspirants can seek out for career in public and private undertakings. There is good scope for aspirants who have completed their bachelor' degree in Commerce, both in terms of higher education as well as for immediate jobs. Education in the concerned field is an excellent base for a variety of careers. On successful completion of B Com, aspirants can apply for jobs relating business and finance. Professionals can apply for employment in finance sector like banking, company secretary ship, chartered accountancy, Cost and works accountancy jobs. They can also apply for non-finance sector jobs in mass communication, law, hotel management, civil services, and so on.

Scheme for CBCS in BCom Program

Year	Semester	Discipline Specific Core Course Program (DSC)	Language Core Course (LCC - 1)	Language Core Course (LCC - 2)	Ability Enhancement Compulsory Course (AECC)	Skill Enhancement Course (SEC)	Discipline Specific Elective Course (DSE)	Generic Elective Course (GE)		
1	1	DSC - 1	Bengali Sanskrit Nepali Hindi Paper - 1		AECC - 1					
		DSC - 2								
	2	DSC - 3			English Paper - 1				AECC - 2	
		DSC - 4								
2	3	DSC - 5	Bengali Sanskrit Nepali Hindi Paper - 2			SEC - 1				
		DSC - 6								
	4	DSC - 7				English Paper - 2				SEC - 2
		DSC - 8								
3	5					SEC - 3	DSE - 1 DSE - 2	GE - 1		
	6					SEC - 4	DSE - 3 DSE - 4	GE - 2		

Fee Structure (1st Year Only)

Course	1st Installment (Admission June)	2nd Installment (July-Sept)	3rd Installment (Oct-Dec)	4th Installment (Jan-Mar)	5th Installment (Apr-Jun)	Grand Total
B Com Honours	15,000.00	7,500.00	7,300.00	7,300.00	7,300.00	44,400.00
B Com General	14,000.00	7,500.00	7,300.00	7,400.00	7,000.00	43,200.00

(*Fee structure may be revised annually)

Syllabus – B. Voc – RETAIL MANAGEMENT

YEAR 1 - SEM 1	CREDITS	YEAR 1 - SEM 2	CREDITS
Retail Scope & Significance	5	Store Management	3
Retail Formats	5	Store Location	3
Fundamentals of Marketing	6	Store Layout & Design	4
Retail Business Environment	5	General Subjects – Language 2 (Hindi/ Bengali/Nepali)	5
General Subjects – Business Mathematics & Statistics	7		
General Subjects – Management	7	Project & Internship	5

YEAR 2 - SEM 3	CREDITS	YEAR 2 - SEM 4	CREDITS
Consumer Behavior & CRM	6	Retail Operations	4
Retail Process (Payment & Layout)	5	Retail Services Management	3
Computer (Retail applications)	5	Merchandising	3
Logistics	5	General Subjects – Cost & Management Accounting	5
General Subjects – Financial & Corporate Accounting	7	General Subjects – Macro Economics	5
General Subjects – Micro Economics	7	Project & Internship	5

YEAR 3 - SEM 5	CREDITS	YEAR 3 - SEM 6	CREDITS
Product Display	7	Personality Development	5
Sales Management	7	Business Ethics	5
Visual Merchandising	7	General Subjects – Environmental Science	5
General Subjects – Business Law	7	General Subjects – Human Resource Management	5
General Subjects – Taxation	7	Project & Internship	5

Fee Structure (1st Year Only)

Course	1st Installment (Admission June)	2nd Installment (July-Sept)	3rd Installment (Oct-Dec)	4th Installment (Jan-Mar)	5th Installment (Apr-Jun)	Grand Total
B Voc	1,600.00	1,800.00	1,800.00	1,800.00	1,800.00	8,800.00

Syllabus – B. Voc – TOURISM & SERVICES

YEAR 1 - SEM 1	CREDITS	YEAR 1 - SEM 2	CREDITS
Tourism Resource & Products	5	Guiding Skills	3
Tourism Business	6	Soft skills	3
Indian Society & Culture	5	Sources of Tourist Information	4
Tourism Entrepreneurship	5	General Subjects – Language 2 (Hindi/ Bengali/Nepali)	5
General Subjects – Business Mathematics & Statistics	7	General Subjects – Language 1 (English)	5
General Subjects – Management	7	Project & Internship	5

YEAR 2 - SEM 3	CREDITS	YEAR 2 - SEM 4	CREDITS
Foreign Language (French / German / Spanish)	6	Tour Operation & Itinerary Preparation	4
Accommodation Sector	5	Tourism Marketing	3
Geography & Tourism	5	Business Communication	3
Transportation Management	5	General Subjects – Cost & Management Accounting	5
General Subjects – Financial & Corporate Accounting	7	General Subjects – Macro Economics	5
General Subjects – Micro Economics	7	Project & Internship	5

YEAR 3 - SEM 5	CREDITS	YEAR 3 - SEM 6	CREDITS
Tourism Agencies & Linkage	7	Tour Operation & Costing	5
Airline Ticketing	7	Business Ethics	5
Tourism Sales	7	General Subjects – Environmental Science	5
General Subjects – Business Law	7	General Subjects – Human Resource Management	5
General Subjects – Taxation	7	Project & Internship	5



FACILITIES

College has sprawling campus with spacious lecture halls / Computer / Psychology Labs with Wi-Fi facility, Digitalised Library, Radio Station, Television Studio, Play Field for outdoor games and indoor games facilities. Qualified and experienced members of faculty are present at the campus to facilitate teaching, learning and evaluation.

A woman in a vibrant red traditional dress with long sleeves and a full skirt is performing on a stage. She is looking towards the right with a slight smile. In the background, another woman in a similar red dress is visible, also performing. The stage is lit with blue and purple lights, and a banner with the text 'COLLEGE SONATA' is visible in the background.

Activities

Exsurge: Intra-College Competition – Semester I
(Shared with Salesian College Siliguri Campus)

Innovision: Inter-College Competition –
Semester II (Shared with Salesian College Siliguri
Campus)

Ethnic Day: Feast of Don Bosco

Calibre & Hay Fever: Intra College Fest (Shared
with Salesian College Siliguri Campus)

Quarterly Departmental Newsletters

Outbound Training Activities:

Field Trips, Workshops, Industrial Visits – Every
Semester

Outreach Programs: Village visits, visiting school
kids

College Concert, Voice of SCS, Dance SCS Dance

Others: Weekly Presentations/Product Launch/
Group Discussions/Quiz



CAMPUS CULTURE

(Important Regulations)

- a) Students are asked to be present for the lectures and other curricular and co-curricular activities organised by College. No student will be allowed to write the College/University Exam who has below 75% of attendance. A student who is absent for 15 calendar days without prior notice, is automatically struck off from the rolls of the College. S/he may be allowed to re-register on production of valid reason(s) or proof and at the discretion of the College Management. All must be present at the first and last day of classes after and before the holidays.
- b) Students must wear College uniform on prescribed days and must wear sober clothes on other days to reflect the culture and values of our country.
- c) Ragging/Cyber-bullying is punishable offence by law and not practised in Salesian College. Student willing to study at Salesian College as well as the parent/guardian of the student must swear an affidavit to this effect. The decision of the Anti-ragging Cell is final and binding.
- d) In order to preserve the learning environment in undergraduate level of College studies, a student may be allowed to get engaged by the December of third year only, and allowed to marry only after the selection exam. As the contract is signed with the Parent(s) of the ward enrolled, no third party (in this case, in-laws) will be entertained for any negotiations. Such candidates and their parents must intimate the Principal in person with written application. The Authorities of the college management may consider the application on 'case by case basis' notwithstanding the precedence if any.
- e) Mobile phones/Tabs/Phablets/Palmtops are not allowed in the College campus. Any visibility of the same results in confiscation.
- f) Non-compliance or flouting of any rule(s), a student may decide to pay fine to the College as a deterrence and self-reminder so as not to repeat such action(s) in the future. In such an event, College may receive the fine from the students.
- g) Any dispute that may arise between the parties to the admission contract shall be settled through dialogue and democratic process wherein the decision of the college management shall be final.

*Rest of the information of SOP (Standard Operating Procedures) are available in the Students Handbook and Calendar.





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"Only college in N.Bengal and Northeast India with a Radio Station and Television Studio".



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